

Frederic Daniel Stutzman

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Education

Ph.D., Information and Library Science, Expected August 2010
School of Information and Library Science, UNC-Chapel Hill
Dissertation: *Networked Information Behavior During a Life Transition*
Advisor: Gary Marchionini
Committee: Deborah Barreau, danah boyd, Paul Jones, Sri Kalyanaraman

Certificate in Survey Methodology, May 2010
Odum Institute for Research in Social Science, UNC-Chapel Hill

B.A., Economics, May 2000
UNC-Chapel Hill

Publications

Key: [R]=Refereed, [RA]=Refereed Abstract/Short Paper, [I]=Invited

Books

Stutzman, F. (2010). *Research and Analysis of Online Social Networks*. Under Contract, Morgan-Claypool.

Book Chapters

Stutzman, F. (2008). The Vibrancy of Online Social Space. In Rigby, B. (Ed.) *Mobilizing Generation 2.0: A Practical Guide to Using Web 2.0 Technologies to Recruit, Engage & Activate Youth*. Jossey-Bass, New York. [I]

Journal Articles

Stutzman, F. (2008). The Spatial Production of Friendship. *Re-Public special issue: Towards a critique of the social web*. [R]

Stutzman, F. (2006). An Evaluation of Identity-Sharing Behavior in Social Network Communities. *International Digital and Media Arts Journal*, 3(1). [R]

Pomerantz, J. and Stutzman, F. (2006). Collaborative Reference Work in the Blogosphere. *Reference Services Review*, 34(2). [I]

Stutzman, F. (2006). Academic Blogging: The Value of Conversation. *Teachers College Record*, October, 2006. [I]

Conference Papers

Stutzman, F. and Kramer-Duffield, J. (2010). Friends Only: Examining a Privacy-Enhancing Behavior in Facebook. CHI 2010, Atlanta, GA. [R]

Stutzman, F. (2009). Information Seeking During a Life Transition. *AOIR 2009 Doctoral Colloquium*, Milwaukee, WI. [R]

Stutzman, F. and Hartzog, W. (2009). Boundary Regulation in Social Media. *AOIR 2009*, Milwaukee, WI. [RA]

Stutzman, F. (2009). Late Adopters of Social Network Sites. *AOIR 2009*, Milwaukee, WI. [RA]

Stutzman, F., Stull, V., and Thompson, C. (2009). The Supportive Behaviors of Older Social Network Site Users. *ASIST 2009 Social Informatics Workshop*, Vancouver, BC. [R]

Stutzman, F. (2009). Social Network Sites and Information Needs During a Life Transition. *ASIST 2009 Collaborative Information Seeking and Sharing Workshop*, Vancouver, BC. [R]

Capra, R., Lee, C., Marchionini, G., Russell, T., Shah, C. and Stutzman, F. (2008). Selection and Context Scoping for Digital Video Collections: An Investigation of YouTube and Blogs. *JCDL 2008*, Pittsburgh, PA. [R]

Capra, R., Marchionini, G., Oh, J., Stutzman, F. and Zhang, Y. (2007). Effects of Structure and Interaction Style on Distinct Search Tasks. *JCDL 2007*, Vancouver, BC. [R]

Stutzman, F. (2006). Toward an Archival Approach to Digital Identity Management. *Identity and Identification in a Networked World Graduate Student Symposium*. New York, NY. [R]

Stutzman, F. (2006). An Evaluation of Identity-Sharing Behavior in Social Network Communities. *iDMAa and IMS Code Conference 2006*, Oxford, OH. [R, Best paper selected for journal]

Conference Posters

Stutzman, F. and Kramer-Duffield, J. (2008). Modeling Cultural Acquisition in Online Social Networks. *ASIST 2008*, Columbus, OH. [R]

Stutzman, F. (2008). Longitudinal Analysis of Freshman Adoption of Facebook.com. *iConference 2008*, Los Angeles, CA. [R]

Russell, T. and Stutzman, F. (2007). Self-Representation of Online Identity in Collected Hyperlinks. *ASIST 2007*, Milwaukee, WI. [R]

Stutzman, F. and Russell, T. (2006). ClaimID: A System for Personal Identity Management. *JCDL 2007*, Chapel Hill, NC. [R]

Stutzman, F., Lazorchak, B. and Wilbur, J. (2004). Metric Aggregation for Social Network Analysis in Blogspheres. *ASIST IA Summit 2004*, Austin, TX. [R]

Book Reviews

Stutzman, F. (2009). [Review of the book *Online Social Support: The Interplay of Social Networks and Computer-Mediated Communication*], Resource for Cyberculture Studies, September 2009. [I]

White Papers

Hobgen, G. et. al. (2007). Security Issues for Social Networking. *European Network and Information Security Agency*. [I]

Presentations

Conference Presentations

Social Annotation in Social Network Sites. *iConference 2008*, Los Angeles, CA. [RA]

Okay, Facebook me: Exploring Behavior, Motivations and Uses in Social Network Sites. *iConference 2008*. Los Angeles, CA. [RA]

Research Directions in Social Network Websites. *ASIST 2007*, Milwaukee, WI. [RA]

Impression Formation and Management in Social Network Websites. *ICA 2007*, San Francisco, CA. [RA]

Our Lives, Our Facebooks. *Sunbelt 2006*, Vancouver, BC. [RA]

Invited Lectures

University of Michigan School of Information, Ann Arbor, MI. 2010.

RENCI/National Weather Service *Visionary Talk*. Chapel Hill, NC. 2009.

University of North Carolina, Greensboro University Library Fall Lecture. Greensboro, NC. 2009.

North Carolina Governor's School. Raleigh, NC. 2008.

University of San Francisco Davies Forum. San Francisco, CA. 2008.

Wayne State University Citizenship and New Technologies Symposium. Detroit, MI. 2007.

TTI/Vanguard Conference on Identity and Trust. Dallas, TX. 2007.

CTC Conference (Keynote). Chapel Hill, NC. 2006.

Google. Mountain View, CA. 2006.

Yahoo! Sunnyvale, CA. 2006.

Invited Panelist and Moderator

The Future of Social Networks. FutureWeb/WWW 2010, Raleigh, NC. 2010.

Imagined Identity: Envisioning the Future of Social Networks. HASTAC II, Irvine, CA. 2008.

Social Networks, Tipping Points and Organizing. Personal Democracy Forum. New York, NY. 2007.

The New Disruptors. Organized by CNN and Business 2.0 Magazine. Chapel Hill, NC. 2007.

At the Interface of Everything. HASTAC I, Durham, NC. 2007.

The Facebook Phenomenon. North Carolina State University. Raleigh, NC. 2006.

Social Networking Sites. Santa Clara University. Santa Clara, CA. 2006.

Networked Political Action. UNC Chapel Hill School of Government Local Government of the Future Conference. Chapel Hill, NC. 2006.

Organizing the World's Information, Google's Vision for the 21st Century. University of North Carolina. Chapel Hill, NC. 2006.

Colloquia

Doctoral Colloquia

Association of Internet Researchers Doctoral Colloquium. Milwaukee, WI. 2009. [R]

iConference Doctoral Colloquium. Los Angeles, CA. 2008. [R]

Workshops

NSF Research Institute for the Science of Socio-Technical Systems. Ann Arbor, MI. 2008. [R]

NSF Workshop on Values in Design. Santa Clara, CA. 2008. (Admitted, unable to attend) [R]

Microsoft Research Social Computing Symposium. Redmond, WA. 2007. (Invited 2008) [I]

Oxford Internet Institute Summer Doctoral Program. Cambridge, MA. 2007. [R]

UNC Social Software Symposia. Chapel Hill, NC. 2006. (Organizer)

Thinking Through New Media. Durham, NC. 2006. [R]

Identity and Identification in a Networked World Graduate Student Symposium. New York, NY. 2006. [R]

Foo Camp. Sebastopol, CA. 2003, 2004, 2008. (Invited 2009) [I]

Honors

Academic Honors

Graduate Mentor Support Grant, University of North Carolina Office of Undergraduate Research. 2010

Kalp Fellowship. School of Information and Library Science, University of North Carolina. Chapel Hill, NC. 2009-2010.

Teaching Fellowship. School of Information and Library Science, University of North Carolina. Chapel Hill, NC. 2007-2010.

Research Assistantship. Unrestricted funds, provided by Microsoft. School of Information and Library Science, University of North Carolina. Chapel Hill, NC. 2005-2007.

Selected to attend AOIR Doctoral Colloquium. Milwaukee, WI. 2009.

Selected to attend NSF Research Institute for the Science of Socio-Technical Systems. Travel and Lodging Support. Ann Arbor, MI. 2008.

Selected to attend NSF Workshop on Values in Design. Travel and Lodging Support. Santa Clara, CA. 2008.

Selected to advisory board of HarambeeNet, NSF-sponsored project exploring social networks and education. Honorarium. Durham, NC. 2007-2009.

Selected to attend iConference Doctoral Colloquium. Travel and Lodging Support. Los Angeles, CA. 2008.

Selected to attend Microsoft Research Social Computing Symposium. Travel and Lodging Support. Redmond, WA. 2007. (Invited 2008)

Selected to attend Oxford Internet Institute Summer Doctoral Program. Cambridge, MA. 2007.

Second Runner-Up, Best Poster. JC DL 2006. Chapel Hill, NC. 2006.

Johnson Center for Undergraduate Excellence Intellectual Life Award. Chapel Hill, NC.

Grants

Smallwood Foundation. \$25,000 Funding development of Lyceum. 2006. With Paul Jones.

IBM Shared University Research Grant. \$56,000. Funding research and development at Ibiblio. 2005. With Paul Jones and John Reuning.

IBM Shared University Research Grant. \$50,000. Funding research and development at Ibiblio. 2002. With Paul Jones and John Reuning.

Experience

Teaching Experience

INLS 490-151, Online Social Networks UNC-Chapel Hill
Developed graduate-level course exploring online social networks. Fall 2007 (4.7/5.0), Spring 2008 (4.5/5.0), Spring 2009 (4.2/5.0), Fall 2009, Spring 2010.

INLS 490-152: Relational Perspectives in CMC UNC-Chapel Hill
Developed graduate-level course exploring computer mediated communication. Fall 2008 (4.7/5.0).

Guest Lecturer UNC-Chapel Hill
I have guest lectured or substitute taught the following courses at UNC-Chapel Hill: INLS 92, 181, 200, 235, 461 and 500.

Research Experience (PI or Co-PI)

TOLA (Transitional, Older and Late Adopters) 2009 - Present
With Valeda Stull and Cheryl Thompson. This project explores how transitional, older, and late-adopting populations are using social network sites. The work focuses on how social network sites enable the provisioning of social support among the population. The first wave of this study involved fifteen semi-structured interviews, with following waves including a survey and user study.

Boundary Regulation in Social Media 2009 - Present
With Woodrow Hartzog. This project explores how individuals manage disclosure boundaries in social media. The first wave of the study involved twenty in-depth interviews with individuals who maintain dual identities on a social media website.

Undergraduate Facebook Privacy Behaviors 2008-2009
With Jacob Kramer-Duffield. This project involved a probability web survey of undergraduates to examine privacy practices in the social network site Facebook.

Online Identity Management 2006-2008
With Terrell Russell (Co-PI). This project involved a series of studies examining how individuals construct their hyperlinked identities, using ClaimID as data source.

Longitudinal Adoption of Facebook 2005-2006
Using custom-built software, I collected weekly snapshots of the UNC Facebook. This data was then post-processed, and is in the process of being analyzed (using survival and hierarchical linear models).

Research Experience (Project Member)

Pew Internet and American Life Mobile Technology Study 2009
PI: Amanda Lenhart, Richard Ling, Scott Campbell, Susan Douglas and Michael Traugott. Assisted in the development and execution of a national probability survey (RDD/Mobile Phones) assessing use of mobile technology. Tasks include questionnaire development, instrument testing and literature review development.

YouTube/Blog Digital Archiving Project 2008
PI: Gary Marchionini, Robert Capra. Developed a large-scale blog data collection system used for curatorial comparison of social media archiving.

Endeca User Study 2008
PI: Gary Marchionini, Robert Capra. Developed a corpus used in evaluation of a range of search tasks in Endeca search software.

Professional Experience

UNC School of Information and Library Science 2007 - Present, Chapel Hill, NC
Teaching Fellow

UNC School of Information and Library Science 2006 - 2007, Chapel Hill, NC
Research Assistant

Ibiblio.org 2001 - 2005, Chapel Hill, NC
Director of Technology, Project Manager

The Motley Fool 2000 - 2001, Alexandria, VA
Project Manager, Systems Engineer

Nortel Networks 1998 - 2000, Research Triangle, NC
Co-Op, Consultant

Service

Service to the Profession

Program Committee, ASIST 2010. Pittsburgh, PA. 2010.

Program Committee, BlogTalk 2010. Galway, Ireland. 2010.

Program Committee, iConference. Chapel Hill, NC. 2009.

Program Committee, WWW I3 Workshop. Banff, CA. 2007.

Program Committee, CAUSE Conference. Chapel Hill, NC. 2005.

Ad-Hoc Reviewer: Journal of the American Society of Information Science and Technology, Journal of Computer Mediated Communication, Information, Communication and Society, IEEE Spectrum, IEEE Computer, IEEE Internet Computing, ACM Conference on Human Factors in Computing

Systems (CHI), Hawaii International Conference on System Sciences, iConference, Electronic Commerce Research and Applications, Rocky Mountain Communications Review, Encyclopedia of Social Interactions Technology, Handbook of Technology Management.

Co-Organizer, UNC Social Software Symposium. With Gary Marchionini. University of North Carolina. Chapel Hill, NC. 2006.

Service to the School

Undergraduate Committee, 2009-2010.

Doctoral Student Association Representative, 2007-2008.

Research and Doctoral Committee, 2006-2007.

Committees

C. Yoder, Honors B.A., School of Journalism and Mass Communication, 2010.

D. Iberkleid, M.S. Field Experience, School of Information and Library Science, 2009.

J. Weis, Honors B.S., School of Information and Library Science, 2009.

E. K. Lyons, Honors B.S., School of Information and Library Science, 2008.

B. Bumgarner, Honors B.A., School of Journalism and Mass Communication, 2007.

Miscellaneous

Professional Affiliations

Association of Computing Machinery

American Society of Information Science and Technology

Association of Internet Researchers

Technical Skills

Operating Systems: OS X, Unix, Windows

Languages: Perl, Java, Ruby, PHP, Javascript, HTML, LaTeX

Software: R, WinBugs, Stata, Atlas.Ti

Media

Orenstein, P. (2009, October 23). Stop Your Search Engines. *The New York Times Magazine*.

Manjoo, F. (2009, September 19). Taming the Digital Distractions That Make Your PC a Time Waste. *The New York Times*.

Soller, K. (2009, July 22). Facebook at Age Five. *Newsweek*.

Sydell, L. (2009, June 23). Social Networks: They're Popular, But Will They Pay? [Radio] *NPR, Morning Edition*.

- Stasio, F. (2009, May 20). The State of Things. [Radio] *WUNC*. (Featured guest).
- Grigoriadis, V. (2009, April 5). Do You Own Facebook? *New York Magazine*.
- Traister, R. (2009, April 1). Stop the Internet, I want to get off! *Salon Magazine*.
- Vara, V. (2008, January 28). Thinking About Tomorrow. *The Wall Street Journal*.
- Levy, S. (2007, August 10). Facebook Grows Up. *Newsweek*.
- Newitz, A. (2007, March). Herding the Mob. *Wired Magazine*.
- Gordon, J. (2006, January 11). Researcher Studies Facebook use by College Freshmen at UNC. [Radio] *Future Tense*. (Profile).

References

Gary Marchionini (Dissertation chair)
Cary C. Boshamer Professor
School of Information and Library Science
University of North Carolina at Chapel Hill
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danah boyd (Reader)
Researcher
Microsoft Research New England
Fellow
Berkman Center for Internet and Society
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Paul Jones (Reader)
Clinical Associate Professor
School of Information and Library Science
School of Journalism and Mass Communication
University of North Carolina at Chapel Hill
Founder and Director
Ibiblio.org
Email: pjones@ibiblio.org

Sriram "Sri" Kalyanaraman (Reader)
Associate Professor
School of Journalism and Mass Communications
University of North Carolina at Chapel Hill
Founder and Director
Media Effects Laboratory
Email: sri@unc.edu

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